



For Immediate Release

**SAMAIRE ARMSTRONG (“RESURRECTION,” “THE O.C.”)
STARS AS A REFRESHING REVEREND LOOKING FOR A**

HEAVENLY MATCH

**THE UP ORIGINAL MOVIE BEGINS SHOOTING OUTSIDE
VANCOUVER, CANADA**

**Based on the Acclaimed Romantic Comedy Novel
“Heavens to Betsy” by Beth Pattillo**

ATLANTA – April 1, 2014 – Production began this week in Chilliwack, outside of Vancouver, Canada on the UP Original Movie *Heavenly Match*, a fun, uplifting romantic comedy starring Samaire Armstrong (“Resurrection,” “The O.C.”) as a senior minister at a crossroads both professionally and in her love life. *Heavenly Match* is produced by Front Street Pictures’ Harvey Kahn (UP’s *Far From Home*, UP’s upcoming *Christmas Tree Farm*) and executive produced by Michael M. Scott and Libby Beers. Scott (UP’s *Far From Home*, UP’s upcoming *Apple Mortgage Cake*) also directs the film from an adapted script by Cara J. Russell. The film is based on Beth Pattillo’s acclaimed novel, “Heavens to Betsy.” *Heavenly Match* will premiere later this year on UP.

The ensemble cast also includes Brendan Penny (“Motive,” “Whistler”), singer-songwriter LeToya Lockett (UP’s upcoming *Where’s The Love?*, “Treme,”), Gabrielle Rose (“R.L. Stine’s The Haunting Hour,” *The*

Sweet Hereafter), Bill Dow (“The X-Files,” “Stargate: Atlantis”), Kevin O’Grady (*This Means War*, “Arrow”), Jody Thompson (“R.L. Stine’s The Haunting Hour,” 2012) and Leanne Lapp (“Almost Human,” “The Killing”).

Life would be perfect for Reverend Casey Hart (Samaire Armstrong) if it weren’t for her leaking baptistery and the match-making parishioners who steal money from the collection box and don’t believe a woman should be a minister. Not to mention Casey is flustered by the sudden, inconvenient feelings she has developed for her long-time friend, fellow seminarian and verbal sparring partner, Reverend David Swenson (Brenden Penny). It isn’t until Casey is thrust into the position of senior minister for her church that she discovers the real cause for her discontent – her fear of failing might be stronger than her faith in herself. With a little help from her other best friend and seminarian Ronnie Mason (LeToya Luckett), can Casey reclaim her confidence while reconciling her clerical robe with high heels and the right shade of lipstick? A fun-loving look at a single girl’s life on the other side of the altar, *Heavenly Match* is also a hilarious and joyful celebration of strong, stylish, and faithful womanhood.

“From the start, we were really impressed by this funny, moving look behind-the-pulpit tale based on real-life minister and author Beth Pattillo’s novel as adapted by Cara J. Russell,” said Barbara Fisher, svp, original programming, UP. “The story is a nice fit for UP’s audience. Plus, we are lucky to have the beautiful, funny, relatable Samaire Armstrong leading the ensemble cast as Reverend Casey Hart. ”

“Heavens to Betsy” author Beth Pattillo is an ordained minister in the Christian Church (Disciples of Christ). After 12 years in parish ministry, she now serves as executive director of Faith Leader, a spiritual leadership development program in Nashville, TN. The author of one previous novel, Pattillo is married to a university administrator and is the mother of two children. She believes a good sense of humor is the biggest blessing of all.

UP presents *Heavenly Match*, a Front Street production. Starring Samaire Armstrong, Brendan Penny, LeToya Luckett, Gabrielle Rose, Bill Dow, Kevin O’Grady, Jody Thompson and Leanne Lapp. Directed by Michael M. Scott. Produced by Front Street Pictures’ Harvey Kahn. Executive Produced by Michael M. Scott and Libby Beers. Director of Photography is Anthony Metchie. Editor is Alison Grace. Script by Cara J. Russell.

Follow our cast at:

- www.UPtv.com/HeavenlyMatch
- Samaire Armstrong on Twitter [@samaire_samaire](https://twitter.com/samaire_samaire)
- Brendan Penny on Twitter [@BrendanJPenny](https://twitter.com/BrendanJPenny)
- LeToya Luckett on Twitter [@LeToyaLuckett](https://twitter.com/LeToyaLuckett)

- Bill Dow online at www.billdow.net
- Kevin O'Grady online at kevinogrady.net
- Jody Thompson on Twitter [@JodyRaeThompson](https://twitter.com/JodyRaeThompson)
- Leanne Lapp on Twitter [@LeanneLapp](https://twitter.com/LeanneLapp)

About UP

UP, America's favorite network for uplifting entertainment is a 24-hour television network that provides high-quality, diverse, family-friendly programming, including original and premiere movies, theatricals, drama and comedy series, music and holiday specials. UP can be seen in 67 million homes in high definition (HD) and standard definition (SD) on cable systems including Comcast, Time Warner Cable, Bright House Networks, Charter and Cox Communications as well as DIRECTV (Channel 338), DISH Network (Channel 188) and Verizon FIOS (Channel 224). As part of its mission to entertain and uplift, the network's pro-social initiative "Uplift Someone" reminds and inspires people to do simple acts of kindness. UP is also a service provider to its sister network ASPIRE. Based in Atlanta, UP is a division of UP Entertainment, LLC, which also offers gMovies, the first faith-friendly streaming movie service. Follow UP on the Web at www.UPtv.com, on Facebook at <https://www.facebook.com/UPtv>, Twitter on [@UPtv](https://twitter.com/UPtv) and Instagram at UP_TV.

About Front Street Pictures

Front Street Pictures Inc. (frontstreetpictures.com) is an innovative production company that produces high quality independent films and made for television motion pictures for worldwide distribution. The head office is established in Vancouver, British Columbia and specializes in providing a full range of services to the film and television industries. In addition to developing and producing in house productions, the company offers a wide range of financial, production and creative services to production partners all over the world.v

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